

Table 153.065-K: Requirements for Other Permitted Signs

	BSD Historic Core District; and BSD Public and Historic Transition Neighborhood Districts within the Architectural Review District boundaries	All Other BSD Zoning Districts
Directory Signs		
Number	1 per public entrance.	
Location	Located within 6 ft. of the entrance and mounted flat to the wall.	
Size	Maximum 4 sq. ft.	
Height	Ground floor only.	
Identification Plaques		
Number	1 per building	
Location	Located within 6 ft. of an entrance, pedestrian walkway or open space type and mounted flat to the wall.	
Size	Maximum 2 sq. ft.	
General	Identification plaques are not intended to provide information advertising tenants or services located within the building. Information is limited to identification of building names, addresses, historical characteristics, or other similar building information.	
	Maximum 3 colors	
Display Signs		
Size	Display signs located within 3 feet of the window shall not exceed 20% of the surface area of the window on which the signs are displayed.	
	Display signs affixed to a window shall not exceed 20% of the surface area and shall only be permitted if a window sign is not also used. Other additional building-mounted signs for multiple tenants with storefronts are permitted. Refer to Table 153.065-I, Building-Mounted Sign Requirements, for window sign requirements.	
Height	Ground floor only.	
Sandwich Board Signs		
Number	1 per ground floor storefront tenant.	Not Permitted
Location	Sandwich board signs are permitted only immediately in front of the building containing the activity described on the sign.	
	Signs shall be placed within 6 ft. of the primary ground floor public entrance of the business and generally along the same plane as other sandwich board signs to ensure a consistent sidewalk clearance, unless otherwise permitted by the Director based on specific site conditions.	

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	Signs shall maintain a minimum unobstructed 5-ft. clearance on sidewalks and shall not impede the safe movement of pedestrians or the safe operation of vehicles.	
Size	6 sq. ft. per side.	
Height	3 ft.	
General	Sandwich board signs may include chalkboard and whiteboard elements. The sandwich board sign structure shall be constructed with subdued colors.	
	Sandwich board signs shall be removed and stored indoors or in a location not visible to the public during non-business hours.	